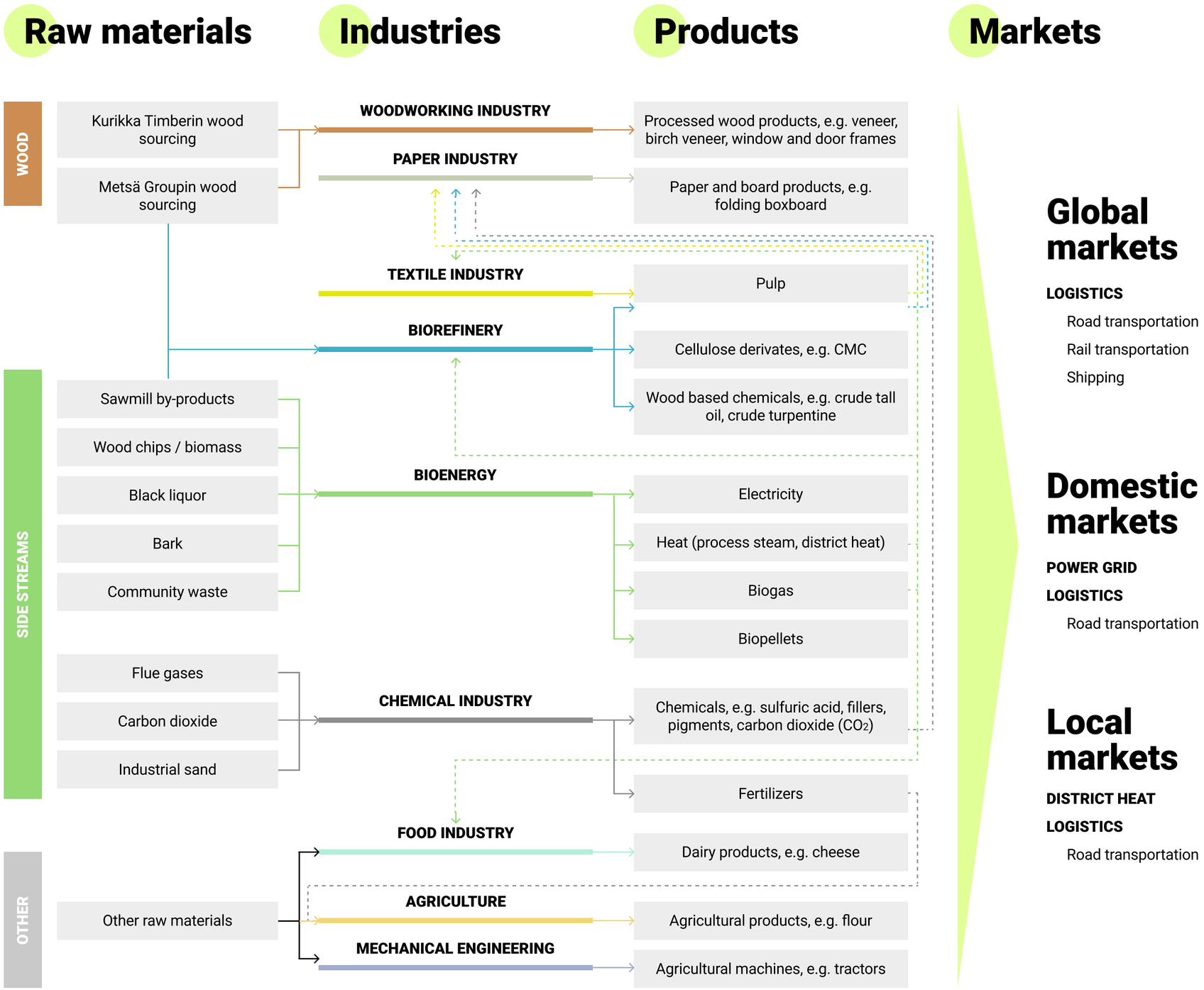Äänekoski – Industrial business ecosystem